

## **CIM and Inter American Press Association sign agreement to strengthen gender equality, press freedom, and combat gender-based disinformation in the Americas**

- Under the agreement, the CIM and IAPA will promote an annual journalism award on gender equality, regional training programmes, joint campaigns, and actions to counter gender-based disinformation.
- The partnership brings together the CIM's track record in defending women's rights with the IAPA's leadership in promoting freedom of expression and press freedom across the continent.

**Washington, D.C., August 5, 2025.** The Inter-American Commission of Women (CIM) of the Organization of American States (OAS) and the Inter American Press Association (IAPA) signed a Cooperation Agreement this Tuesday to advance gender equality in the media, strengthen press freedom, and combat gender-based disinformation in the Americas.

The signing ceremony took place at the OAS Main Building, with OAS Secretary General Albert Ramdin and IAPA President José Roberto Dutriz as the signatories. Other attendees included OAS Assistant Secretary General Laura Gil Savastano; Chair of the Permanent Council and Ambassador of Canada to the OAS, Stuart Savage; CIM Executive Secretary Alejandra Mora Mora; as well as officials from the organization and representatives of the region's media.

Under this agreement, the CIM and IAPA will carry out joint initiatives such as an annual journalism award on gender equality, regional training programmes for journalists, public dialogues, campaigns to highlight women's rights and voices, and actions to combat all forms of gender-based disinformation.

*OAS Secretary General Albert Ramdin stated: "The continued discrimination against certain groups in our societies -in this case, women- is an issue we must address decisively. That is why I am very pleased that, through this agreement, we are joining forces and moving from words on paper to action."*

IAPA President José Roberto Dutriz noted: "This agreement with the Inter-American Commission of Women reinforces our commitment to promoting an inclusive and safe journalistic environment for all women. Journalism has the responsibility to make visible the barriers that still persist for women and diverse groups in our societies. It is essential to sustain the progress achieved, as an inclusive society is not only an ideal but an indispensable condition for democratic development."

Executive Secretary Mora, who will oversee the implementation of the agreement, emphasised that this partnership will strengthen public policy and democracy by combining the IAPA's commitment to press freedom with the CIM's experience in defending women's human rights and gender equality in the Americas.

#### **\*INFORMATION FOR JOURNALISTS**

##### ***About the CIM/OAS***

*The Inter-American Commission of Women (CIM) of the Organization of American States (OAS) is the primary hemispheric forum dedicated to promoting and protecting women's human rights and gender equality. Founded in 1928, the CIM has been a pioneer in identifying the barriers faced by women in the social, economic, and political spheres, and in formulating policies and programs to overcome those barriers. CIM collaborates with OAS Member States, civil society organizations, and other key actors to advance the gender equality agenda in the Americas.*

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