

Strategic Plan 2011-2016

of the Inter-American Commission of Women (CIM)

Washington, DC - April 2011







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Washington, DC April 2011 The **Organization of American States** (OAS) brings together the nations of the Western hemisphere to promote democracy, strengthen human rights, foster peace, security and cooperation and advance common interests. The origins of the Organization date back to 1890 when nations of the region formed the Pan American Union to forge closer hemispheric relations. This union later evolved into the OAS and in 1948, 21 nations signed its governing charter. Since then, the OAS has expanded to include the nations of the English-speaking Caribbean and Canada, and today all of the independent nations of North, Central and South America and the Caribbean make up its 35 member states.

The Inter-American Commission of Women (CIM) is the main hemispheric policy forum for the promotion of women's rights and gender equality. Created in 1928 - in recognition of the importance of women's social inclusion to democratic strengthening and human development in the Americas – CIM was the first inter-governmental organization established to promote women's human rights and gender equality.

Strategic Plan 2011-2016 of the Inter-American Commission of Women

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1. Introduction

Since its creation in 1928, the Inter-American Commission of Women (CIM) has played a leading role in securing the citizenship rights of women in the Americas. Its role as the first hemispheric women's rights forum in promoting and developing international jurisprudence and public policies on citizenship and equality is evidenced in the adoption of Inter-American Conventions on the Nationality of Women, the Civil Rights of Women, and the Political Rights of Women, as well as the Inter-American Convention on the Prevention, Punishment and Eradication of Violence against Women, "Convention of Belém do Pará." These binding legal frameworks have been fundamental instruments for the recognition of women as subjects of human rights and active agents of democracy.

In June 2000, the OAS General Assembly adopted the Inter-American Program on the Promotion of Women's Human Rights and Gender Equity and Equality (IAP).¹ The approval of the IAP responded to the situation, context, and hemispheric

priorities that grew out of the political, economic, and social conditions in the Americas at that time. In the last decade, the region and the world have seen drastic changes, the result of the global security crisis, limited governability in some countries, a profound financial crisis, and the increase in unemployment. The events of this decade call for contextualizing the new challenges that emerge from the dynamic, changing hemispheric and global



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landscape. Against this backdrop, in February 2010 the CIM Executive Committee considered it necessary to update and operationalize the IAP with the support of a CIM Strategic Plan for the 2011-2016 period.

In the 40th regular period of sessions of the OAS General Assembly (Lima, 2010), the member states reaffirmed their commitment to implement the IAP. This program, which began in 2000, has helped to gradually mainstream the gender equality perspective into some areas of the OAS. However, as the 2010 evaluation of the implementation of the IAP indicates,² the program has faced certain weaknesses in

terms of effective planning, execution, monitoring, and evaluation, as a result of the lack of operational goals, strategies, and management mechanisms and instruments that would allow for follow-up of the actions and efforts carried out within the OAS and its member states. Likewise, there have been significant deficiencies in the allocation of human and financial resources from the OAS budget to support the implementation of the IAP.

In this context, and taking into account both the internal consultations regarding institutional priorities, carried out with the various OAS Secretariats, and the external consultation carried out with other international organization, civil society groups and academic institutions, the aim of the CIM Strategic Plan 2011-2016 to make the IAP operational by adapting it to these challenges in order to advance toward securing the full citizenship and the rights of women.

Operationalizing the IAP points to three fundamental objectives: i) revitalizing the role of CIM as the hemisphere's policy forum on women's rights and gender equality; ii) laying the groundwork for a results-based management that will help strengthen the Commission's institutional capacity and effectiveness; and iii) contributing to a stronger response from the OAS to the rights and demands of the women of the hemisphere.

Accordingly, the strategies of the CIM Strategic Plan 2011-2016 are: i) to harmonize CIM's activities with those of the OAS; and ii) to institutionalize a rights-based and gender perspective in the main forums and programs and in the institutional planning of the organization. The Strategic Plan is structured along four programmatic areas in order to better articulate it with the four thematic pillars of the OAS:

Women's substantive political citizenship for democracy and governability

Women's economic security and citizenship

Women's human rights and gender-based violence

Citizen security from a gender perspective

In addition to these four programmatic areas, as its own "pillar," CIM has an additional area of work related to the institutionalization of a rights-based and gender equality approach in the work (mandates, policies, programmes, projects, forums and other initiatives) of the OAS.

2. Normative framework and focus of the Strategic Plan

This Strategic Plan will be oriented, conceptually and methodologically, from a rights-based and gender equality approach, restoring the specificity of the human rights of women in the broader framework enabled by the international and inter-American Conventions, which are the binding normative referent to harmonize national legislation in the area of women's rights. This approach also considers the inter-relation between gender, class, ethnicity, age, geographic location, sexual orientation and physical capacity as central factors that condition and form people's possibilities and opportunities in the economic, social, political, and cultural arenas.

Rights-based and gender equality approach in policies and programs

The democratic system, its legitimacy and exercise are framed under the Rule of Law, with the aim of guaranteeing, protecting, and broadening the citizenship rights of people - men and women. In this context and with the objective of aligning and harmonizing CIM's activities to the normative framework of both the universal and inter-American systems in relation to women's human rights, as contemplated in biding international juridical instruments, an approach that enables these rights to be operationalized in policies and programs will be implemented.

The importance of the rights-based approach lies in restoring the enforceability and justiciability of those rights and in making accountability toward women transparent, identifying the bearers of rights and the bearers of obligations (who are responsible for guaranteeing and protecting these rights.)

The implementation of a rights-based and gender equality approach entails an analysis of the specific problems to be addressed within the prevailing conditions for the exercise of women's human rights and from the dimension of gender inequalities; the directionality toward change in the definition of the results and goals in order to eliminate gender inequalities and ensure the exercise of rights; and the identification of effective strategies and indicators of rights for monitoring and evaluation. The operationalization of the rights perspective signifies considering those rights in planning and programming processes, and in the design of policies, strategies and programs.



A strong international and inter-American legal framework has been established to enshrine and protect the human rights of women and to punish discrimination based on gender, within which it is worth highlighting the Convention on the Elimination of All Forms of Discrimination against Women (CEDAW, 1979) and the Inter-American Convention on the Prevention, Punishment and Eradication of Violence against Women, known as the Convention of Belém do Pará (1994). These two conventions establish the unlawfulness of any type of discrimination (explicit or implicit) against women that serves as an obstacle for the realization of their rights and the right of women to live free of violence.

In addition to these two Conventions, recent commitments made by the countries of the inter-American system to ensuring the guarantees and protection of women's rights in conditions of equality with men are contemplated in the IAP, as they have been contemplated in many other programmes and platforms for action at the regional and international levels, including the Platform for Action of the Fourth World Conference on Women (Beijing, 1995); the consensuses reached as a result of the Regional Conferences on Women in Latin America and the Caribbean (the Quito Consensus in 2007 and the Brasilia Consensus in 2010) and the Inter-American Democratic Charter (OAS, 2000).

These Conventions, treaties, declarations, platforms for action, consensuses, principles, and other types of agreement have served to accelerate the attainment of women's political, economic and social citizenship in the years following their adoption in the majority of countries. The States that have signed and ratified these international instruments are obliged to bring their national laws in line with their provisions.

It is worth noting, in terms of the issue of violence against women, that the right to live a life free of violence in both the public and private spheres is enshrined in Article 3 of the Inter-American Convention on the Prevention, Punishment and Eradication of Violence against Women, "Convention of Belém do Pará." Although not all violence against women can be characterized as "gender-based violence," information systems in the majority of countries of the region do not distinguish between general social violence, which also affects women, and violence directed specifically toward women because of the fact that they are women, with the result that the scope and nature of this violence is little understood and therefore not very visible.

Convention of Belém do Pará,
 Article 3: "Every woman has the right
 to be free from violence in both the
 public and private soheres."

omen Suffrage Association

 Gender-based violence is any act of violence directed against a person or group as a result of the person or persons' gender or sex.

Women's substantive political citizenship for democracy and governability

In the area of women's political rights, the States of the region have assumed various commitments set forth in international and inter-American legal instruments that are binding in nature. The principal ones are:

- American Convention on Human Rights, OAS 1969
- Inter-American Convention on the Granting of Political Rights to Women, OAS 1948
- International Covenant on Economic, Social and Cultural Rights (ICESCR), UN 1966
- Convention on the Elimination of All Forms of Discrimination against Women (CEDAW), UN 1979

Women's economic security and citizenship

The economic, social, and cultural rights of women are enshrined in a number of binding international legal instruments, in particular in the following:

- International Covenant on Economic, Social and Cultural Rights (ICESCR), UN 1966
- Convention on the Elimination of all Forms of Discrimination against Women, UN, 1979
- Additional Protocol to the American Convention on Human Rights in the Area of Economic, Social and Cultural Rights ("Protocol of San Salvador"), OAS 1988
- Optional Protocol to the CEDAW, UN 1999
- The International Labour Organization's Covenants and Pacts in the area of labor rights

Women's human rights and gender-based violence

Human rights principles include universality and inalienability; indivisibility; interdependence and interrelatedness; non-discrimination and equality; participation and inclusion; accountability and the rule of law. In theory, this grants women the same human rights, and the right to realize them, as men:

Convention on the Elimination of All Forms of Discrimination against Women

Article 2: "States Parties condemn discrimination against women in all its forms, agree to pursue by all appropriate means and without delay a policy of eliminating discrimination against women...."

Article 3: "States Parties shall take in all fields, in particular in the political, social, economic and cultural fields, all appropriate measures, including legislation, to ensure the full development and advancement of women, for the purpose of guaranteeing them the exercise and enjoyment of human rights and fundamental freedoms on a basis of equality with men."

Inter-American Convention on the Prevention, Punishment and Eradication of Violence against Women, "Convention of Belém do Pará".

Article 4: "Every woman has the right to the recognition, enjoyment, exercise and protection of all human rights and freedoms embodied in regional and international human rights instruments."

Citizen security from a gender perspective

The right to security in the face of crime or interpersonal or social violence is not explicitly enshrined in international law. However, Article 3 of the Universal Declaration of Human Rights provides that every state has the obligation to guarantee the security of person, which has important implications with regard to the formulation of an adequate response to violence and other threats to citizen security on the part of the state and in particularly of the security sector.

- International Covenant on Civil and Political Rights, UN 1966
- American Convention on Human Rights, OAS 1969
- Convention on the Elimination of All Forms of Discrimination against Women, UN 1979
- Inter-American Convention on the Prevention, Punishment and Eradication of Violence against Women, OAS 1994
- The Resolutions of the UN Security Council on Women, Peace and Security (1325, 1820, 1888, etc.)
- Universal Declaration of Human Rights, UN 1948

- 5. UNICEF. The State of the World's Children 2004: Girls, Education and Development (Annex B). New York: United Nations Children's Fund, 2004.
- 6. IACHR. Report on Citizen Security and Human Rights. Washington, D.C.: Organization of American States, 2010, para. 18.
- 7. AG/RES. 1451 (XXVII-0/97), AG/RES. 1592 (XXVII-0/98), AG/ RES. 1625 (XXIX-0/99), AG/ RES. 1777 (XXXI-0/01), AG/ RES. 1941 (XXXIII-0/03), AG/ RES. 2021 (XXXIV-0/04), AG/ RES. 2124 (XXXV-0/05), AG/ RES. 2161 (XXXVI-0/06), AG/RES. 2323 (XXXVII-0/07), AG/RES. 2441 (XXXIX-0/09) and AG/RES. 2560 (XL-0/10)

3. Organizational context

For several years there has been concensus among the Member States about the need to strengthen the CIM and retrieve its primordial role as a hemispheric policy forum for women's rights and gender equality, expressed in several resolutions of the OAS General Assembly⁷ and the CIM Assembly of Delegates, requesting an increase in financial resources and in its technical capacity. This reality also highlighted the need for results-based management and for a high-level technical team with capacity and experience, able to support the public policies and strategies of the region.

In the 40th ordinary period of sessions of the OAS General Assembly, in resolution AG/RES.2560 (XL-O/10) the Member States reiterated the request to the Secretary General to "support the Inter-American Commission of Women (CIM), in its role as a specialized organization of the Organization of American States (OAS) with adequate human and financial resources to strengthen its ability to carry out its growing mandates, in particular those recognized as priorities by the member states. The Secretary General was urged to "include in the request for resources CIM projects and programs among the priorities presented to external donors for

funding, and his invitation to member states and permanent observers, as well as to individuals and national or international organizations, whether public or private, that wish to do so, to make voluntary contributions to support the development and implementation of CIM projects and programs."

In this context, CIM has had the support of the Member States and Permanent Observors who have made important voluntary contributions that supported and made possible the development and implementation of CIM projects and



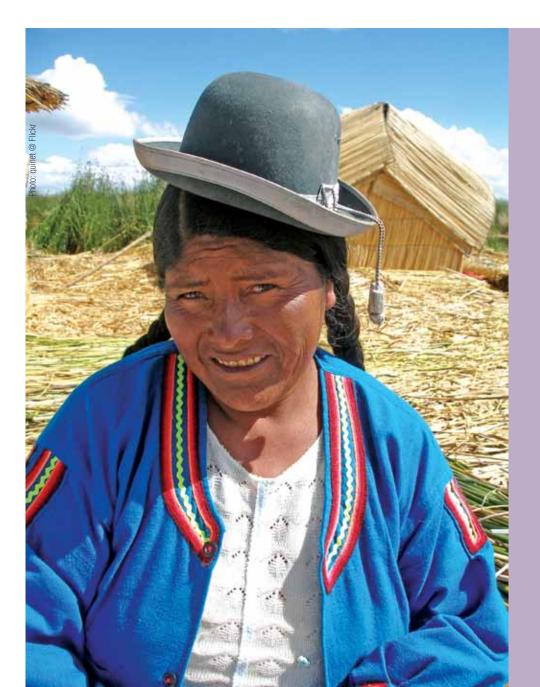
support the Inter-American

Commission of Women (CIM) with
human and financial resources to
strengthen its ability to carry out
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member states



programs in the past decade. However, in recent years the OAS has undergone a process of realignment and budget readjustment. The Secretary General of the organization has faced an important budget shortfall, which entails greater funding restrictions for CIM plans, programs and projects.

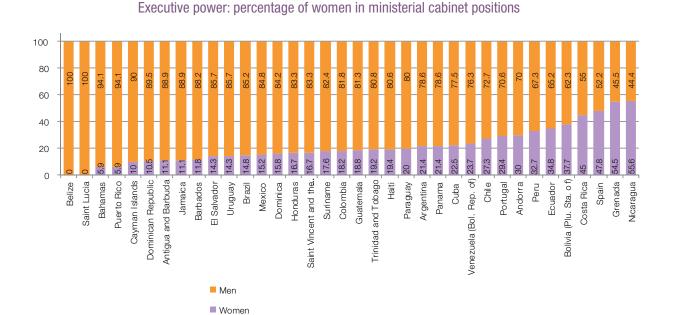
In addition to an increase in financial and human resources, strengthening CIM as a reference point for women's rights and gender equality in the region necessarily implies expanding its collaboration – both internally and externally. In this sense, one of the priorities of this Strategic Plan is to programme joint activities in research, awareness-raising, training, dialogue and public policy formulation – on the one hand with the different Secretariats and Departments of the OAS and, on the other hand, with the various regional and international organizations that focus on these issues, with a view to leveraging CIM's comparative advantage – its position and role as a policy forum – with the work undertaken by other key partners.



4. Programmatic areas

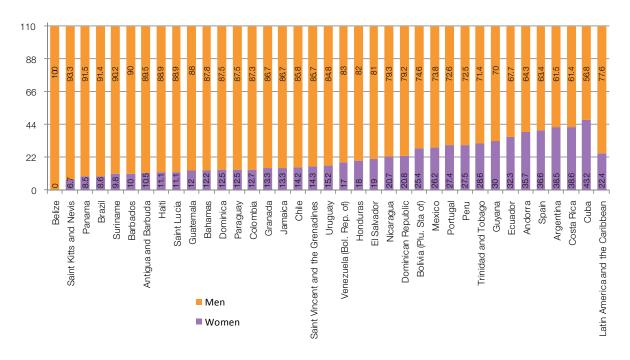
Women's substantive political citizenship for democracy and governability

An assessment of women's political citizenship in the hemisphere reveals substantial progress over the last 60 years, in which women have attained recognition of their civil and political rights, and their right to equality at the constitutional level. Laws have been approved that favour equality between women and men in almost every sphere. Women have increased their levels of schooling and their participation in the labour market, and they have greater access to productive resources and greater control over reproductive decisions, as well as increased economic autonomy.



Source: Gender Equality Observatory for Latin American and the Caribbean, ECLAC http://www.eclac.org/oig/adecisiones/default.asp?idioma=IN These advances in the position and citizenship of women bear no relation to their still-limited access to political decision-making positions in executive, legislative, and electoral bodies and in political parties. Moreover, the changes in everyday political practice have not included the achievement of equality in political representation and incidence, on the basis of the demands of women's movements in the region. Women's long and difficult struggle for their citizenship, which goes back more than two centuries, shows that the Enlightenment-era vision of a democracy in which women are politically excluded persists to this day.





Source: Gender Equality Observatory for Latin American and the Caribbean, ECLAC http://www.eclac.org/oig/adecisiones/default.asp?idioma=IN Women are underrepresented in political institutions, given the percentages they represent as citizens and voters, which translates into one of the most significant challenges to the construction of a citizens' democracy and the strengthening of governance.⁸

Women's access to positions of political representation is limited and subject to various facets of gender inequality that stand in the way of their reaching the executive and legislative branches. In Chambers of Deputies, women occupy an average of 15% of seats, while they hold only 12% of Senate seats. According to ECLAC and IPU (2011), the countries with the highest political representation of women in parliament are, Costa Rica, with 36.8%; Argentina, with 36.5% and Ecuador, with 32.3% in the Chamber of Deputies, largely thanks to the effective implementation of their respective quota laws. In public administration, according to the Gender Equality Observatory for Latin American and the Caribbean (OIG, 2011), women represent an average 20.84% of executive cabinet posts in 30 Latin American and Caribbean countries. At the level of local government, women hold 8.4% of leadership positions in mayor's offices (OIG, 2011), which means they continue to be underrepresented in the management and decision-making of the branches of government and its political institutions.

In terms of political parties, women in Latin America and the Caribbean have joined in partisan political activity for several decades. However, a study from IDEA International and the Inter-American Development Bank on political parties in seven Latin American countries found that, though women constitute more than 50% of members of these parties, they represent less than 20% of their leadership. ⁹

The principal problems that women have identified as obstacles to their participation and influence within political parties include: gender prejudice in the selection of candidates to elected office; certain types of electoral systems that do not facilitate voting for women candidates; the lack of institutional strength and transparency in most parties; the difficulty of balancing political activities with family responsibilities; structures that are less than sensitive to gender inequality and a culture that excludes women from political parties; limitations to access the financing of political activities; the shortage of opportunities for political training; and the lack of sufficient family and community encouragement and support for the political participation of women, among other factors.

Most political parties also find it difficult to interpret, assimilate, and internalize the new realities – political, economic, social and demographic – of their countries and of the hemisphere. They continue to function based on past suppositions and

8. Proposed by UNDP and the OAS during the First Forum on Democracy in Latin American (Mexico City, October 12th to 14th, 2010), the concept of a citizens' democracy requires citizenship training in order to ensure that votes are informed, conscious and reflect a political position. Citizens' democracy is defined in contrast to representative electoral democracy, in the sense that it seeks to support the full participation and citizenship of all,, through the elimination of the economic and social inequalities that impede the exercise of that citizenship. From the perspective of women, a citizens' democracy implies in-depth questioning of the nature and operation of current democratic systems, from the basis of parity in leadership, representation and participation. Source: UNDP and OAS. Our Democracy. Mexico: FCE, UNDP and OAS, 2010. http://www. nuestrademocracia.org/

9. (IADB and IDEA, 2010) Roza, Vivian.; Llanos, B. and Garzón de la Roza, G., "Partidos políticos y paridad: la ecuación pendiente". Peru: Inter-American Development Bank and International IDEA, 2010. structures that no longer exist. Women today are more educated than men, with higher school performance, they have longer life expectancies, and they are also the ones who guarantee the development of human capital with their care-giving and income-producing work, and yet they are still marginalized from politics. The persistent resistance on the part of the leaders of political institutions presents serious implications for building a citizens' democracy that takes on the proposals put forward by women in their struggle for a citizenship that is substantive, complete, fully realized, and ethnically and culturally diverse.

The processes of state reform and modernization¹⁰ in the countries of Latin America and the Caribbean are designed to re-propose the content and terms of the workings of public powers, as well as the relationship between them and citizens. Thus the participation of women in these processes is critical, since the terms of the new "social contract" between citizens, the market, and the state are being re-defined.

The reform of state institutions—their priorities, visions, procedures, and mechanisms—are not incorporating gender equality or women's rights in a way that is central and crosscutting. To achieve progress in implementing gender-equality policies, the perspectives and frameworks that shape the reform of state institutions and their regulations, procedures, and mechanisms must give central consideration to these policies, as well as to commitments made by the governments in the area of women's rights.

In this new context, the process of building a new paradigm for a citizens' democracy faces significant challenges to be able to respond to the aspirations for liberty, equality, autonomy, and self-determination of the women of the Americas. Recent experience in the region, where the last five years have seen an increase in the number of women elected president in countries with strong state institutions, such as Chile, Argentina, and Costa Rica, demonstrates that women have become a real political force and alternative to respond to citizens' search for leadership in solving their everyday problems and to revitalize the process of building a citizens' democracy in the countries of the region.

10. State modernization refers to the "development and/or strengthening of the state's political, institutional, technical, financial, and administrative capacities to respond to, manage, and strategically resolve the needs and expectations of the citizenry and the new challenges of the economy and modern society in a way that is equitable, timely, transparent, efficient, and participatory, within a framework of guarantees of human rights and the rule of law" (Mones, 2004).



Women's full political citizenship for democracy and governance

Goal

Women's full exercise of political citizenship in the countries of the Americas and parity in political representation as essential conditions for governance and a citizens' democracy

Performance indicators

Responsible and collaborating bodies

Outcome at the level of effects

Main activities

Women's political, economic and social rights promoted and gender perspective integrated in the new generation of State institutional and modernization reforms in a number of selected countries

1.1 With the legislative bodies:

- a. Strengthen the capacity
 of the legislative bodies
 to harmonize national
 legislation with binding
 international Conventions and
 commitments acquired by
 the States in women's human
 rights and non-discrimination,
 considering the inter-cultural
 dimension (in selected
 countries)
- b. Promote and support interparliamentary dialogue, exchange and cooperation on citizenship and human rights of women in parliamentary work, particularly through the Commissions for women's and/or gender equality.
- c. Promote and facilitate dialogue between parliamentarians with the women's and civil society organizations that work to achieve legislation advancing women's human rights and non-discrimination, through the creation of a "hemispheric network of bodies that monitor"

Number of institutional reforms in legislature that have integrated the economic, social and cultural rights of women in selected countries

- Number of legislators that report an increase in knowledge about binding Conventions on women's rights
- Number of reforms in the judicial system that integrate the perspective of women's human rights and equality, in selected countries
- Number of permanent training programs for judges and prosecuting attorneys that introduced the perspective of gender equality and rights of women in the countries selected
- A hemispheric network created and operating of organisms that monitor women's human rights in the legislative processes

Responsible CIM, SAP/OAS,

Collaborating
UN Women, SEGIB, IDB,
International IDEA, UNDP,
National women's machinery,
Network of Women Magistrates of
Latin America and the Caribbean

women's human rights in legislative processes."

1.2 With the judicial system:

- a. Strengthen the institutions of the judicial system so that the perspective of women's rights and gender equality is integrated in the justice administration systems, as well as normative of the binding international Conventions (CEDAW, Belem do Pará and others) and the commitments acquired by governments related to women's rights and non-discrimination with consideration of the intercultural dimension.
- Integrate the perspective of gender equality and women's rights in the permanent training programs of justices and prosecuting attorneys in selected countries.
- c. Promote and support exchange and cooperation among countries in this field.

Outcome at the level of effects

- Increased comprehension of leaders of majority political parties about gender inequalities in the political sphere, women's political rights and parity representation, as well as regulations of CEDAW and Belem do Pará, in a number of selected countries n the Americas
- a. Review and compile
 information available in the
 region on women's situation
 and their political rights
 in the parties in order to
 prepare strategies and a

Number of actions for gender equality in the political parties generated based on the Plan actions, in selected countries Document prepared with the compilation of information on Responsible CIM, SAP/OAS

Collaborating
International IDEA, UN Women,
UNDP

- conceptual frame of reference for dialogue, advocacy and promotion of women's rights with political parties
- Hold a hemispheric dialogue on challenges to the construction of a citizen democracy with gender equality and strategies for the democratization of political parties
- c. Hold 3 sub-regional seminars on advocacy and promotion with politicians (in selected countries) on strategies and measures to ensure equal opportunities for women in the exercise of their political rights in party activity, and to advance toward parity political representation.

women's situation and their political rights in the political parties
Report on the dialogue containing the agreements and commitments of political parties toward compliance with regulations on women's rights

Outcome at the level of effects

Comprehension of electoral bodies improved regarding women's political rights and the problems in application of existing legislation on quotas in a number of selected countries, as well as in compliance with conventions dealing with women's civil and political rights

- a. Provide technical support to DECO to strengthen observation of compliance with laws on quotas and the integration of gender equality and rights perspective in the electoral observation missions of the OAS
- Hold a dialogue with the electoral institutions on the problems being presented in application of laws on gender quotas and for the integration of gender equality and rights
- In the selected countries, evidence of improvement in electoral processes regarding application of existing legislation on women's political rights, laws on quotas and gender parity (in the countries that have such laws)
- Number of professionals in electoral bodies that have participated in the dialogues in selected countries

Responsible CIM, SAP/OAS

Collaborating
International IDEA, National
women's machinery, UN Women

- perspectives in electoral processes
- c. Strengthen the capacities of the women's and civil society organizations (of citizen participation) in order to monitor compliance with legislation on women's political participation in electoral processes

4 Critical mass of women's capacities strengthened to exercise democratic leadership aimed at incidence in public policy to integrate gender equality objectives

- Review and document
 offering of existing courses
 and/or programmes for
 training in adaptive and
 democratic leadership
 considering gender
 perspective and rights in the
 region
- Prepare curriculum for leadership training to advocate for public policies with gender perspective and rights and take steps towards social changes
- c. Develop virtual training courses in democratic leadership with gender perspective and rights in order to take steps toward social changes

- Number of women trained through face-to-face and virtual courses
- Existence and availability of curriculum for face-to-face and virtual courses designed and validated
- Degree of satisfaction of the participants about the content of the face-to-face and virtual courses

Responsible
CIM, Educational Portal of the
Americas/OAS

Collaborating
AECID, UN Women

Role of the CIM established as hemispheric forum for dialogue, debate, exchange and generation of agendas on gender equality and women's rights in the construction of citizen democracy as well as to build intra-hemispheric bridges that create synergies and drive actions for change in the political arena

- a. Prepare conceptual frames of reference on the necessary reforms in the democratic system and a new paradigm of intercultural development that benefits full citizenship of women
- b. Hold dialogues and debates on gender equality and women's rights in the construction of citizen democracy in the region c) Conduct a survey (module in Latinobarómetro or Barómetro de las Américas) on perceptions, visions and attitudes toward political leadership and women's management capacity
- c. Systematize and disseminate the results of annual forums through publications and videos that serve as inputs for advocacy and training seminars, among others
- d. Identify and disseminate innovative strategies being carried out in the countries of the region to eliminate gender inequalities in the political arena, through regional competitions

- Regional initiatives driving women's rights in the construction of citizen democracy arising from regional forums of dialogue and debate
- CIM holds at least one regional biannual meeting of dialogue and debate on implications for the construction of a citizen democracy from the vantage of women.
- Series of innovative strategies that are developed in the countries of the region to eliminate gender inequalities in the political arena, systematized and spread

Responsible CIM, SAP/OAS

Collaborating
UN Women, SEGIB, IDEA
International, UNPD, National
women's machinery, universities

- 6 Institutionalization of a rights-based approach and gender equality perspective in the most strategic areas of the OAS Secretariat for Political Affairs, through a collaboration agreement
- a. Prepare an analytical document on the most relevant aspects for parity political representation of women and for the exercise of full political citizenship in the frame of reforms of political institutions (electoral and legislative systems, legislators, political parties, executives, etc).
- b. Generate an internal technical dialogue on gender inequalities and women's political rights in the democratic system and its institutions in LAC, as well as on the regulatory frame and current political policies in the countries of the hemisphere in this theme
- c. Identify together with each
 Secretariat the thematic
 areas that will be worked on
 to integrate a rights-based
 approach and gender equality
 perspective
- d. Prepare a plan of work and joint collaboration for integrating the perspective in priority areas
- e. Strengthen the technical capacity of the Secretariats for integrating rights-based approach and gender equality perspective
- f. Facilitate and assist technical dialogue between the Secretariats and their counterparts

- Work plan prepared and being executed
- Analytical frames of reference prepared and institutionalized
- Professionals of the OAS
 Secretariat of Political Affairs
 trained in rights-based
 approach and gender equality
 perspective in the political
 sphere

Responsible CIM, SAP/OAS

Collaborating
International IDEA

Women's economic security and citizenship

In the last three years, the economies of the countries of the Americas have been affected by one of the century's most profound financial crises, which, according to a number of studies, 11 have had an unequal impact on women and men. These differences and inequalities in the effects of the crisis are limiting women's economic and social opportunities, as well as the levels of quality of life they had achieved in the prior period. Even though the economic crisis has had a different impact in different countries, it has been suggested that the progress obtained in reducing poverty and providing social services for the low-income population in the years before the crisis could be undone if policies and previous investments are not maintained.

Notwithstanding the heterogeneous impacts of the global financial crisis, in all the countries of the hemisphere it has had an unequal impact on women and men, in some cases mirroring past crises (Antonopoulos 2009, Cagatay 2009, and Mones 2010). The spheres in which women have been most affected are those related to the labour market, food supply and food security, access to financial services for productive activity, access to remittances, and access to housing and unpaid work in the care economy, among others. However, according to a recently-conducted study by Mones (2010),¹² this reality is not being taken into consideration in the measures taken by countries to confront the crisis and bring about economic recovery in the region. These deficiencies in economic policies have implications for driving economic growth and competitiveness in the region in the context of the crisis.

The condition of poverty among the women of the Americas continues to be one of the obstacles that limit their possibilities to achieve human development, reach satisfactory levels of economic security, and actively participate in their countries' political life.

- In Latin America and the Caribbean, 189 million people currently live in poverty, that is, 34.1% of the total population (ECLAC, 2010). The majority of the countries of the region are still far from reaching the first of the Millennium Development Goals. "Exposure to poverty among women is higher than in men in the entire region and is significantly greater in Panama (1.37 times higher), Costa Rica (1.30 times), Dominican Republic (1.25 times), Chile (1.24 times) and Uruguay (1.21 greater). In 13 out of 18 countries this pattern has aggravated between 2002 and 2008" (ECLAC, 2010).
- 11. See Bárcena, A., El impacto de la crisis en Latinoamérica (CEPAL, 2009); Antonopoulos, R. (2009). The Current Economic and Financial Crisis: A Gender Perspective. Working Paper No. 562, The Levy Economic Institute of Bard College, New York, 2009.
- 12. Mones, B., La crisis financiera global y las políticas de estimulo económico en América Latina y el Caribe: efectos y oportunidades para las mujeres, UNIFEM, 2010.

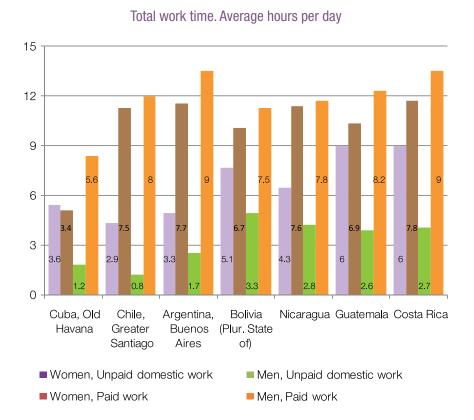
- In addition, the poverty rate in the countries of the English-speaking Caribbean is high. Guyana, Jamaica, Trinidad and Tobago, Suriname, and Saint Lucia account for 80% of the total poverty in the Caribbean (ECLAC, 2010), with a higher prevalence in rural areas.
- The poverty rate in the United States rose with the financial crisis of the last three years, going from 12% in 2007 to 14.3% of the total population in 2009, or 43.6 million people (U.S. Census Bureau, 2009). Of the population living in poverty in the United States, the majority are women, who outnumber men by 5 million. These women are primarily single heads of household and represent around 32.5% of poor families.
- In the case of Canada, the gaps in income inequality in the population have widened in the last five years, according to the country's office of statistics (Statistics Canada, 2009). The population living in poverty in Canada rose to 10.8% of the population in 2005. Depending on the availability of employment, health issues, and stability of housing, low-income families in Canada move in and out of poverty. "Between 2002 and 2007, more than 1 in 4 (28.7%) children in Canada lived in a low-income family for at least one



year. At the same time, 11% of all children in Canada lived in poverty for 4-6 years, a substantial portion of their childhoods." (Statistics Canada, Income Trends in Canada (1976-2007).

In the majority of countries of the region, unemployment among women has increased as a result of the crisis. The information available through 2009 for 12 countries (ILO) shows that the female unemployment rate continues to be higher than the rate for men. However, men have also been affected by unemployment in specific sectors, since the crisis has affected industry and construction, which traditionally employ a greater proportion of male manual labour. The weighted-average male unemployment rate rose from 6.3% to 7.5% in the first three quarters of 2008 and 2009, respectively, while the corresponding rate for women went from 9.3% to 10.1%.

In 2009, women's work increased by 3.1% over 2008 in the informal sector. The importance of this statistic is that 57.1% of all women can find employment only



Source: Gender Equality Observatory for Latin American and the Caribbean, ECLAC http://www.eclac.org/oig/aeconomica/default.asp?idioma=IN in this sector, compared to 51% of men. Women end up in low-productivity self-employment occupations or in domestic service, where nine of ten workers lack access to social security (ILO, 2009).

In Latin America and the Caribbean, 44% of the employed urban population and 37% of the total employed population belong to and contribute to social security systems, a figure that has remained virtually unchanged since 2002, with significant differences between countries and between men and women. Only 15% of women and 25% of men between 15 and 65 years of age are affiliated with social security (ECLAC, 2008).

The statistics available in the region on the use of time show that women's workdays are longer than men's due to their care responsibilities and the unpaid domestic work that traditionally falls to them. On a daily basis, they work between three and five hours longer than men, due to the double or triple domestic workday. The growing incorporation of women into the labour market and the permanence of the division of labour by sex have led to what researchers have called "the care crisis" (ECLAC, 2009).¹³

Part of the dynamic of the economic, social, and political exclusion of women involves their limited access to bodies with decision-making power over the priorities of public policies and the investments of national budgets. Scant representation of large sectors of the population, exclusion and social inequality based on gender and ethnicity, as well as persistent poverty, are some of the main characteristics of the context in which the crisis is playing out. Poverty poses obstacles to democratic governance, economic development, and the competitiveness of the region's economies.

Women's economic security and citizenship

Goal

Increase women's economic security as well as their opportunities and access to resources and benefits of economic and social policies that countries of the Americas execute for economic recovery from the global financial crisis

Main activities

Outcome at the level of effects

Drive gender equality at the OAS forum on competitiveness, innovation and productivity in the private sector while also promoting greater understanding of the impact of gender inequalities on the economy, in the spheres of labor and in the informal sector

Performance indicators

- Design a hemispheric program on competitiveness and gender inequalities to seek funding
- b. Prepare a position paper that analyzes and identifies specific strategies to raise competitiveness and productivity with consideration of the gender inequalities that affect women and the obstacles this places with respect to their potential
- c. Generate a dialogue with OAS specialists in this area
- d. Hold one panel a year in the frame of the annual forum of the OAS on competitiveness

- Rights and gender equality perspective integrated in the OAS forum of competitiveness
- Program document prepared and presented to potential donors
- Position document prepared and disseminated

Responsible
CIM, Secretariat for Integral
Development/OAS

Responsible and

collaborating bodies

Collaborating IDB, UN Women, National women's machinery

- Improvement of the development policies of micro, small and medium business based on the consideration of gender factors that condition opportunities, competitiveness and the development potential of women in selected countries of the Americas.¹⁴
- a. Prepare a review of policies to support micro, small and medium enterprises (MiSMEs) in eight countries from the perspective of women in order to evaluate how these policies are contemplating gender inequalities and determinants in access and use of financial and nonfinancial services making it possible to identify strategies for gender equality, financial inclusion and improved business competiveness of women involved in those businesses
- Expert consultation to assess the impact of gender determinants in the

- Agreements for the integration the rights-based approach and gender equality perspective achieved in the dialogue with competent authorities
- Proposal prepared on measures and strategies for policies to support MiSMEs so they contribute to the development of women's entrepreneurial potential in business development

Responsible CIM, Secretariat for Integral Development/OAS

Collaborating
IDB, National women's
machinery, women's networks
linked with micro, small and
medium enterprises, Vital Voices,
Women's World Banking

14. The following criteria were considered to select countries in each of the outcomes: a) countries for which this theme is priority in their national policies for gender equality; b) countries prioritized by programs of the OAS Secretariat of Integral Development; c) countries that express their interest in working on this particular theme; y d) countries that have fewer technical resources available to advance in the integration of right-based approach and gender equality in this theme.



- development of businesses and to prepare a proposal on measures and strategies that public policies supporting MiSMEs should take into account so that women can develop their entrepreneurial potential in business development
- c. Hold a dialogue with the competent authorities of MiSMEs in the countries of the Americas and the three subregional conferences (together with the Dept. of Economic Development) on the impact of gender inequality on the development of micro, small and medium enterprises, with governmental bodies, the main private institutions and women's networks working in the field of MiSMEs in the Americas.
- d. Hold a hemispheric contest to identify and document the most successful initiatives of women-directed MiSMEs that have contributed to increasing their leadership, autonomy, and empowerment and leadership in the economic sphere in the family and community
- e. Provide technical assistance to selected countries in the region so they can integrate the measures and strategies posed by the group of experts by and hemispheric conference

- Policies supported for comprehensive support and social protection of women involved in economic activities in the informal sector, from rights and gender perspective in selected countries of the Americas
- a. Make a documentary review of access of women involved in productive activities in the informal sector to social protection services, that maps the policies and social protection services currently available in selected countries of the Americas in order to define policies that ensure access or permit creation if they do not exist
- Experts consultation on social protection policies for women involved in economic activities in the informal sector from the rightsbased approach and gender perspective
- Provide technical assistance to selected countries of the region so that the integration measures and strategies set out by the experts group and by the sub-regional conferences
- d. Promote the creation of a community of practices and lessons in the theme of policies and measures of social protection for women in the informal sector

- Proposal prepared on measures and strategies for policies of comprehensive support for women involved in economic activities in the informal sector, from a perspective of gender and rights in selected countries of the Americas
- Community of practices created and lessons in the theme of policies and measures of social protection for women in the informal sector created and underway

Responsible
CIM, Secretariat of Integral
Development/OAS

Collaborating
IDB, National women's
machinery, UNDP, ECLAC

- Labour and competitiveness policies promoted and strengthened with rights-based approach and gender perspective in selected countries of the Americas and in the frame of the Inter-American Conference of Ministers of Labour (IACML))
- Make an assessment of the impact of political policies with gender perspective in reducing gender inequalities and generating new opportunities for women in the eight countries of the Americas
- Expert consultation to identify policies and strategies that make it possible to reduce gender inequalities and generate new opportunities for decent work for women
- c. Hold a dialogue on policies for decent work at the subregional level in order to agree on an agenda and/or plan with specific goals in this area, based on the results of the study and results of the consultation of experts Provide technical assistance for selected countries in policies and strategies for accelerating the reduction of gender inequalities and the generation of new opportunities for decent work for women
- d. Establish a community of practice and lessons in policies and strategies that make it possible to accelerate the reduction of gender equalities and the generation of new opportunities for decent work for women

- Assessment made of the impact of labour policies with gender equality perspective on the reduction of gender inequalities and the generation of new work opportunities for women in eight countries of the Americas
- Proposal prepared on policies and strategies for accelerating the reduction of gender inequalities and the generation of new opportunities for decent work for women
- Action plan based on the results of the study and the results of the expert consultation

Responsible
CIM, Secretariat of Integral
Development/OAS

Collaborating ILO, National women's machinery

Agenda and rights-based approach and gender equality perspective promoted in the "OAS Private Sector Forum" to foment equal opportunity and women's competitiveness in the development of new business schemes and in employment in the countries of the Americas

- a. Identify the most relevant themes for the elimination of gender inequalities in the agenda of the "OAS Private Sector Forum".
- b. Hold internal consultation with those who coordinate the Forum in order to define the agenda of options for participation in coming forums and the possible themes to address from the perspective of gender and women's rights
- c. Develop a concept paper on positioning gender inequalities and the agenda of women in priority themes and in the action of the private sector in the Americas
- d. Hold a hemispheric conference on equal opportunity and the competitiveness of developing women in new business schemes and in employment in the countries of the Americas

- Rights-base approach and gender perspective integrated in OAS Private Sector Forum
- Concept paper on positioning prepared

Responsible
CIM, Secretariat of Integral
Development/OAS

Collaborating IDB, National women's machinery

- Institutionalization of a rights and gender equality perspective in the most strategic areas of the OAS Secretariat of Integral Development through a collaboration agreement
- a. Prepare an analytical document that identifies gender inequalities affecting women in the economic sphere in the areas and themes in which the OAS works, as well as the conditions women have for the exercise of women's ESCR in the current context, as frame of reference for the policy dialogues
- b. Generate a theoretical dialogue on gender inequalities and ESCR of women in the current economies in LAC, as well as on the regulatory frame and public policies in the countries of the hemisphere on this theme
- c. Together with each Secretariat, identify the priority thematic areas for working to integrate a rightsbased approach and gender equality perspective
- d. Prepare a work and collaboration plan together in order to integrate the perspective in priority areas
- e. Strengthen the technical capacity of the Secretariats for integration of the perspective
- f. Facilitate and assist technical dialogue among

- Work plan prepared and underway
- Analytical frames of reference prepared and institutionalized
- Professionals of the OAS Secretariat of Integral Development trained in rightsbased approach and gender equality perspective in the economic sphere

Responsible CIM, Secretariat of Integral Development/OAS

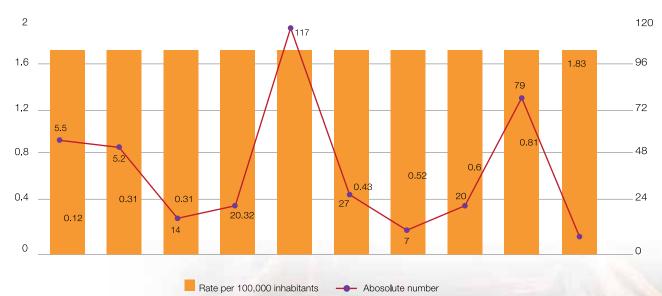
- the Secretariats and their counterparts
- g. Establish alliances with universities, cooperation entities and nongovernmental organizations working on the economic development agenda in the context of the crisis and women's economic rights in LAC and Spain
- h. Hold the first "hemispheric forum for dialogue on policies and strategies for economic and social development from the vantage of women"

Women's human rights and gender-based violence

The countries of Latin America and the Caribbean have gradually been adapting their national laws to the universal and inter-American legal framework on women's rights. According to the OECD, within the developing world, this region has made the most progress in formally recognizing the rights of women. In general terms, discrimination by social institutions in the region is low, although this has not yet translated into adequate protection of women's physical integrity.¹⁵

In the Americas, women continue to be at a disadvantage with respect to all social and economic development indicators, with the exception, in higher-income countries, of literacy and access to primary and secondary education. (In lower-income countries, such as Bolivia, Guatemala, or Haiti, women's access to literacy and education continues to be lower than that of men.)





--- Abosolute number

Source: Gender Equality Observatory for Latin American and the Caribbean, ECLAC http://www.eclac.org/oig/afisica/default.asp?idioma=IN



Domestic violence is the most common, and most widely studied, manifestation of violence against women. According to a WHO study, among Brazilian women who had at one time been part of a couple, 27% in São Paulo and 34% in Pernambuco reported having suffered physical violence, while 10% and 14%, respectively, said they had suffered sexual violence. Close to 25% of women in São Paulo and 16% in Pernambuco stated that they had suffered physical or sexual violence from the time they were 15 years old, on the part of persons who were not their partners. Twelve percent of all women in São Paulo and 9% in Pernambuco reported that they had suffered sexual abuse before they were 15. The majority of these acts of violence had been inflicted by a male member of the victim's family. The same WHO study indicated that among Peruvian women, 51% of women in Lima who had had a partner and 69% of those in Cusco had also suffered acts of physical or sexual violence on the part of their partners. As far as sexual violence is concerned, these percentages were 23% in Lima and 47% in Cusco.

In Chile, of a sample 1,358 women who live in urban areas of the metropolitan

region and 1,363 women who live in urban and rural areas of the Ninth Region, 46.1% of women between 15 and 29 years of age had suffered some type of psychological, physical, and/or sexual violence. Among women between 30 and 39, this figure was 51.8% and in women ages 40 to 49, the figure was 51.6%.¹⁷

In the Social Institutions and Gender Index (SIGI) of the OECD, all countries in Latin America and the Caribbean have high rates of physical violence against women as a result of the discrimination inherent in their social institutions.¹⁸

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The debate over the rate and extent of the trafficking and smuggling of women and girls is controversial and longstanding. Worldwide, estimates vary between 500,000 and 1.3 million women and girls who are smuggled across international borders. In the United States, trafficking in persons occurs primarily for work in the areas of domestic service, agriculture, production of goods, cleaning and hotel services, construction, health care and senior care, beauty salons, and exotic dancing. The principal countries of origin for persons smuggled into the United States include Mexico, Haiti, Guatemala, and the Dominican Republic.¹⁹ In

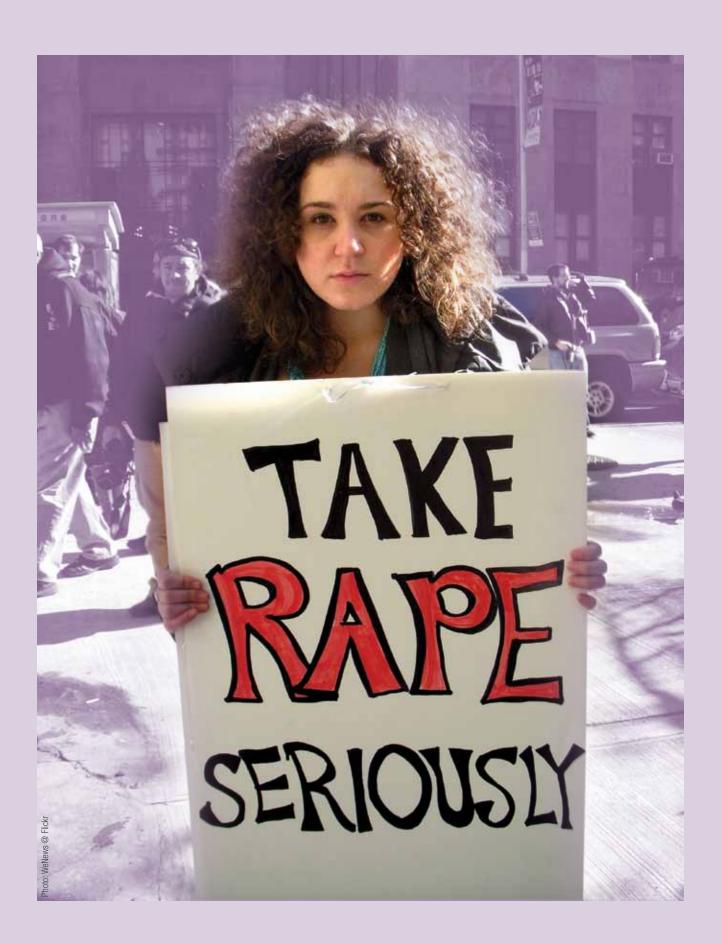
Canada, the trafficking of persons is primarily for commercial sexual exploitation;

16. WHO. Multi-country Study on Women's Health and Domestic Violence against Women. Geneva: World Health Organization, 2003 (Brazil).

 SERNAM. Violence against Women in a Relationship according to Women's Age Groups. Santiago, Chile: Servicio Nacional de la Mujer [Women's National Service], 2010.

18. The SIGI measures the impact of discrimination in social institutions according to five variables: family code, civil liberties, physical integrity, son preference, and ownership rights. In all countries of Latin America, it is in the area of physical integrity that discrimination against women on the part of social institutions is the highest. From: OECD. Atlas of Gender and Development: How Social Norms Affect Gender Equality in Non-OECD Countries. Paris: Organization for Economic Cooperation and Development, 2010.

19. State Department. Trafficking in Persons Report 2010. Washington, D.C.: United States Department of State, 2010 (Country Narratives: United States of America).



thus, the majority of those who are trafficked are women and girls, although the principal countries of origin for persons trafficked into Canada are in Asia.²⁰

The WHO cites international studies that document the sexual abuse of children at levels between 5% and 10%. In Colombia, in 2008, the Institute for Legal Medicine reported 10,901 cases of child abuse. Although in 2004 the number of cases of abused boys (4,699, equivalent to 52%) was greater than that of girls (4,306), from 2005 to 2008 that trend was reversed, so that girls became the main victims (5,376, or 52.8%, in 2005; 5,737, or 53.7% in 2006; 5,976, or 52.7%, in 2007; and 5,824, or 53.4% in 2008). In 2008, the figures indicate, moreover, that the most affected group was that of girls between 10 and 14 years of age. In Dominica in 2008, the Welfare Department reported that, of 130 cases of sexual, physical, or emotional abuse, neglect, or child incest, 104 involved girl children: 99 girls were sexually abused, and of these cases, 26 resulted in pregnancies and 19 were incest cases. A school-based study in Ecuador found that 22% of adolescent girls reported being victims of sexual abuse.

20. State Department, op.cit. (Country Narratives: Canada).

21. Observatorio de Asuntos de Género
[Observatory on Gender Issues],
"Number of Reports of Child Abuse."
Consejería Presidencia para la Equidad
de la Mujer [Presidential Council on
Women's Equality]. Available at: http://
equidad.presidencia.gov.co/Es/OAG/
Documents/ Violencias-PoblacionDictamenes Maltrato Menor_091007.
pdf (visited on October 4, 2010).

22. Observatory on Gender Issues, op.cit.

23. ECLAC. Responses provided by Dominica to the questionnaire circulated in follow-up to the adoption of the Declaration and Platform for Action of the Fourth World Conference on Women (Beijing, 1995), 2009, pp. 8-9.

24. Gender and Development Group. "Addressing Violence against Women within the Education Sector" Washington, DC: Banco Mundial, 2000. p.2.

25. Report of the Civil Association
"Casa del Encuentro": "Gráficos del
Informe de Femicidios en Argentina
2009," p. 4, 2010. Available online at:
http://www.lacasadelencuentro.com.ar/
material-grafico.html

26. IANSA (2005). The Impact of Guns on Women's Lives, p. 11, 2005. Available online at: http://www.iansa. org/women/vaw/guns-women-en.pdf. In general, the existence of a firearm in the home increases the risk that women will die as a result of domestic violence. In Argentina, of 231 femicides (genderbased murders of women) committed in 2009, 64 were with firearms.²⁵In the United States, where there is a high ownership rate of firearms among private citizens, women suffer a greater risk of homicide. According to a study involving



In general, the existence of a firearm in the home increases the risk that women will die as a result of domestic violence.



25 high-income countries, the United States accounted for 32% of the female population in these countries, but for 70% of all femicides and 84% of all women killed with firearms.²⁶

CIM and the MESECVI

With the existence of the Convention of Belém do Pará, the CIM has a specific mandate to promote the right of women to live a life free of violence. It is within that context that the Follow-up Mechanism to the Convention of Belém do Pará (MESECVI) was established. The effective and sustainable implementation of the Convention of Belém do Pará demands a process of constant, independent oversight supported by the states parties to the Convention, as well as by the international community.

In October 2004, in response to this reality and the need expressed by the states parties, the MESECVI was established. It is a formal monitoring and oversight mechanism to support the implementation of the Convention of Belém do Pará at the national level. The MESECVI consists of two basic components, the Conference of States Parties and the Committee of Experts (CEVI):

- The **Conference of States** Parties is composed of the 32 OAS member states that have signed, ratified, or acceded to the Convention of Belém do Pará. Its main functions include: i) providing guidelines for the work of the CEVI; ii) receiving, analyzing, and evaluating CEVI reports and recommendations; and iii) publishing and disseminating the MESECVI Hemispheric Report. The Conference meets every two years.
- The Committee of Experts is made up of national experts, designated by their respective states parties to serve the MESECVI in their personal capacity. Their principal functions include: i) formulating a methodology for evaluation and establishing a work timeline; ii) receiving and evaluating reports from the states parties and preparing recommendations; and iii) submitting its reports to the Conference of States Parties.

The MESECVI operates on the basis of Multilateral Evaluation Rounds that include two different phases:

- Evaluation during which the CEVI analyzes the implementation of the Convention of Belém do Pará based on questionnaires completed by the states parties, and prepares recommendations for the states;
- **Follow-up** during which the CEVI circulates an additional questionnaire to the states parties to look into the implementation of specific recommendations and to prepare a Hemispheric Report.

Women's human rights and gender-based violence

Goal

Improvement of the guarantees and protection of women's human rights from a vision of diversity and interculturality

Main activities	Performance indicators	Responsible and collaborating bodies				
Outcome at the level of effects Women's human rights perspective adopted in the hemispheric processes of political dialogue and in inter- American jurisprudence						
 a. Conduct a hemispheric assessment on: i) the legal and political framework of women's human rights at the national and international level; ii) women's capacity to exercise these rights in practice b. Convene a meeting of an experts group on public policy from a human rights-based approach to validate the results of the assessment and prepare a proposal on indicators for monitoring the civil, political, economic and social citizenship of women 	 Information compiled to feed a baseline Indicators established for the baseline, based on the information compiled for the baseline Baseline validated by the participants of a forum and operationalized at the OAS/CIM level Concrete inputs prepared for influencing policy formulation processes from the approach of human rights and gender equality 	Responsible CIM and IACHR/OAS Collaborating UN Women, ECLAC				
c. Using the political forum of the CIM, convene a hemispheric debate on public policy for women's rights among relevant representatives of the governments, civil society and the academic sector to validate and operationalize the proposed indicators						

- Strengthen national capacities of the national women's mechanisms and civil society organizations to monitor the exercise of women's rights and the implementation of laws and national and international policies in selected countries (at least 2 per region)
- a. Conduct a needs assessment
 i) with the national
 mechanisms; and ii) with key
 partners of the civil society in
 elected countries on women's
 human rights and influencing
 public policy

 •
- Prepare awareness/training materials on women's rights and on influencing public policy, aimed at national mechanisms for women's advancement and civil society organizations in the selected countries
- c. Develop processes
 of training/capacity
 strengthening and/or
 dialogue on women's rights
 and influencing public
 policy aimed at national
 mechanisms for women's
 advancement and civil society
 organizations in the selected
 countries
- d. Establish a mechanism for ongoing dialogue (virtual) to provide follow-up for awareness-raising/training sessions

- Concrete information on existing needs concerning influencing processes of policy formulation from a rights and gender equality perspective
- Hemispheric community
 established for monitoring
 and continuous evaluation of
 public policy formulation and
 execution from a human rights
 and gender equality approach

Responsible CIM and IACHR/OAS

Collaborating
UN Women, ECLAC

Incorporation of the Inter-American Convention on the Prevention, Punishment and Eradication of Violence Against Women (Convención de Belem do Para) in inter-American jurisprudence, and its implementation, monitoring and evaluation at the national level, through the Follow-up Mechanism to the Convención de Belém do Pará (MESECVI)

- a. Organize a public information campaign to increase the visibility of MESECVI
- Establish concrete alliances
 with civil society organizations
 in order to work with
 MESECVI and strengthen its
 capacity to perform this work
- Prepare a guide for the preparation of reports for MESECVI and disseminate it among the States Parties
- d. Prepare a document on precedents (good practices, exemplary cases, etc.) of gender-aware justice in the region and disseminate it among relevant authorities in the justice sector
- e. Based on this document, prepare a guide on genderaware justice
- f. In the selected countries, organize awareness/ training sessions for judges, prosecuting attorneys and other judicial staff about gender-aware justice

- Increased awareness about the operation and usefulness of the MESECVI
- MESECVI operates with a greater number of key partners in different sectors
- Greater participation of States
 Parties in ordinary operations
 (Multilateral Evaluation Rounds)
 of MESECVI
- The cases and decisions of inter-American jurisprudence reflect greater awareness of the principles of the Convención de Belem do Para

Responsible CIM and IACHR/OAS

Collaborating
UN Women, ECLAC, ILANUD,
American University, national
women's machinery and other
government bodies responsible
for the Convention

4 Intercultural vision promoted of women's rights in a context of democratic governance

- a. Prepare a study in at least one country or region on the intersection of gender with other variables (ethnicity, race, religion, age, sexual orientation, migratory status, physical capacity, etc.)
- Within the political forum of CIM, arrange a debate on interculturality and women's rights
- Information materials produced and disseminated
- Training materials produced and used in entities/specific events
- Civil society groups that initiate formal activities of dialogue or monitoring with the security sector

Responsible
CIM and IACHR/OAS

Collaborating
UN Women, ECLAC

Citizen security from a gender perspective

The lack of citizen security²⁷ constitutes one of the principal threats to stability, democratic governance, and sustainable human development. In Latin America and the Caribbean, the murder rate is double the worldwide average, and in some areas it is five times as high. A region that is home to just 8% of the world's population accounts for 42% of the homicides and 66% of the kidnappings worldwide.²⁸

Although citizen insecurity is a problem that affects the entire population, we can attest that women experience violence, disposs king, and other security problems differently than men (see Table 1)—a difference that results mainly from the construction of gender social roles. As a UNDP Costa Rica report states, "This is not about a simple quantitative difference, for example, in the number of homicides of men and women, or in who commits them."²⁹

27. In this context, citizen security refers to "the social situation in which all persons are free to enjoy their fundamental rights and public institutions have sufficient capacity, against a backdrop of the rule of law, to quarantee the exercise of those rights and respond efficiently when they are violated (...) Thus, the citizenry is the principal focus of the State's protection." New York: United Nations Development Programme, 1994. Although there is no unified defiition of citizen security, this document highlights the importance of the concept of citizenship and the exercise of human rights, in accodance with the proposal by the Inter-American Commission of Human Rights (IACHR) of the OAS: "This group of rights includes the right to life, the right to physical integrity, the right to freedom, the right to due process and the right to the use and enjoyment of one's property..." From: IACHR. Report on Citizen Security and Human Rights. Washington, DC: Organization of American States, 2009, p.6.

Security threats against men, women, boys and girls ³⁰					
Men	Women	Boys	Girls		
 Robbery Assault (simple and aggravated) Homicide Gang violence Forced to rape their own family members (in times of conflict) Rape and sexual torture Human trafficking and smuggling 	 Domestic violence Sexual assault Sexual harassment Rape "Honor" killings Stalking Forced sterilization Human trafficking and smuggling Forced sexual exploitation 	 Gang violence Child abuse Rape Incest Abandonment Human trafficking and smuggling Forced sexual exploitation 	 Infanticide Child abuse Rape Incest Abduction and kidnapping Human trafficking and smuggling Forced sexual exploitation Child marriage 		

However, as Rainero states, "...it is possible to note that not only public debates about the insecurity in cities, but also public policies and actions designed to address this problem, are based on indicators that reduce violence to criminal typologies that generally exclude the violence that is directed specifically against women." ³¹

For women, the city can be a place of both opportunity and challenge. On the one hand, the city has allowed many women to question and break traditional gender roles, enter the labour market, participate in civic action and political decision-making processes, and reach a level of independence that would not have been possible in another context. On the other hand, cities are places of anonymity and danger where women can suffer more violence, and more types of violence, than in other contexts.

It should be noted that women lack the opportunity to use cities—urban spaces—in the same way that men do. "In the same way that women are underrepresented in arenas of political power and decision-making spheres, the use of streets and public spaces, in both the collective imagination as well as city design, continues to reflect male domination. Urban planning has failed to sufficiently incorporate the diversity of people living in cities, including the different experiences of men and women

28. SMS. Public Security in the Americas: Challenges and Opportunities. Washington, D.C.: Organization of American States (Secretariat for Multidimensional Security), 2008, prologue.

29. Carcedo, A. Cuadernos de Desarrollo Humano No.2: Seguridad Ciudadana de las Mujeres y Desarrollo Humano. Costa Rica: United Nations Development Programme, 2006. p. 7.

30. Chart adapted from: Denham, T.
"Police Reform and Gender" in Bastick,
M. and K. Valasek, Gender and Security
Sector Reform Toolkeit. Geneva: DCAF,
OSCE/ODIHR, UN-INSTRAW, 2008,

p. 3

31. lbid., p. 6.

that is the product of the ongoing changes that affect both social practices and ties among people. The different ways that people perceive and experience safety/lack of safety in the city is one of the differences that should be prioritized."³²

Although all human rights exist in both the private and public sphere, violence against women (in particular, intra-family or domestic violence) is still considered at a social level to be a private problem, one to be resolved by the couple, rather than a threat to women's citizen security. This has meant that in practice the issue is not included in national public policies on citizen security, nor is it visible as part of the work of protection being carried out by the security sector in most countries of the region.

At the same time, it is clear that women are, for the most part, excluded from the discussion, formulation, and implementation of policies and programs to address citizen insecurity. For example:

• In the United States, women hold between 12% and 14% of all police positions.³³ In Jamaica, this figure is 18%; in Venezuela, 10%; and in Canada, 18%.³⁴

 According to August 2010 statistics of the United Nations Department of Peacekeeping Operations (DPKO), of 11,848 military and police officials participating in the United Nations Stabilization Mission in Haiti (MINUSTAH), 424 (or 3.6%) are women.³⁵

- In Canada in 2006, 12.8% of armed forces personnel were women. In the United States, this number was 10.5%.³⁶
- In 27 countries of Latin America and the Caribbean, 24.6% of positions in highest court or Supreme Court are held by women.³⁷

The failure to consider the security needs of women, on the one hand, and their absence in the spaces for decision-making and action regarding citizen security, on the other, means that the security policies of 32. lbid., p. 7

33. Lonsway, K. et al. "Equality Denied: The Status of Women in Policing, 2001." Virginia: National Center for Women & Policing, 2002.

34. Denham, op.cit., p. 4.

35. DPKO. Monthly Summary of Contributors of Military and Police Personnel (August 2010). Available at: http://www.un.org/en/peacekeeping/contributors/ (visited on 10/11/2010).

36. Hendriks, C. & L. Hutton. "Defence Reform and Gender." At DCAF, OSCE/ ODIHR, UN-INSTRAW, 2008, op.cit., p. 6.

37. ECLAC, Gender Equality
Observatory for Latin American and
the Caribbean, "Judicial power:
percentage of women judges in the
highest court or supreme court",
http://www.eclac.org/oig/afisica/default.asp?idioma=IN



the majority of countries in the region ignore more than 50% of the population of these countries. This means in practice that women are less able, and less likely, to approach security-sector bodies about the violence they are suffering.

The incorporation of a perspective of rights and gender equality in the promotion and protection of citizen security is essential to ensure than women enjoy this security fully and equally. Incorporating differentiating criteria for the analysis of existing threats³⁸ strengthens the security sector's capacity to provide responses in line with the rights and priorities of each segment of the population, and the security sector³⁹ in particular can formulate an adequate response.

38. Being local in nature is one of 18 characteristics that the OAS General Secretariat believes are desirable for security policies at this stage of transformation.





Citizen security from a gender perspective

Goal

Formulation and implementation of a hemispheric agenda on citizen security from a rights-based approach and gender equality perspective, that prioritizes protection of women's human rights and their participation at all levels in the security sector, particularly in the formulation of policies and decision-making in the sphere of security, for the construction of a democratic, transparent and effective security

Performance indicators

Main activities

Outcome at the level of effects

- Contribution to the construction of a hemispheric agenda on citizen security from a rights-based approach and gender equality perspective, from the vision and experience of women
- Develop a position paper on citizen security from a rights and gender equality perspective that serves as the basis to orient dialogue/s on public policy in this area
- b. Establish a high-level
 hemispheric political forum
 on citizen security from a
 rights-based approach and
 gender equality perspective,
 with the participation of
 national mechanisms for the
 advancement of women and
 representatives of the public
 security ministries in order to
 support processes of debate,
 sharing of experiences and
 formulation of public policy;
- Document developed, validated with key partners and widely disseminated
- Political forum encounter held
- Forum support documents
- Hemispheric and national security forums that incorporate themes related to rights and gender equality
- National women's mechanisms that initiate work on the theme of citizen security as the result of their participation in the forum

Responsible CIM, IACHR, Secretariat for Multidimensional security/OAS

Responsible and

collaborating bodies

Collaborating
UNDP, UN Women, RESDAL,
GTZ, FLACSO

Outcome at the level of effects

- 2 Institutionalization of a rights-based approach and gender equality perspective in the follow-up activities to the Declaración de Seguridad in the Americas
- a. Conduct a needs assessmenti) within the OAS; and ii)
- Methodology and final report on the needs assessment

Responsible CIM, IACHR, Secretariat for Multidimensional security/OAS

- with the public and relevant security entities in selected countries in terms of the integration of rights-based approach and gender equality perspective in their work
- b. Produce and disseminate materials of information, awareness and training in response to the gaps and needs identified in the assessment to facilitate integration of the rights-based approach and gender equality perspective, as well as women's participation in the security sector
- c. Develop processes
 of training/capacity
 strengthening and/or dialogue
 with entities of the security
 sector, civil society and
 international community in the
 selected countries

- Information materials produced and disseminated
- Training materials produced and used in entities/specific events
- Documents of the OAS
 (CIM, IACHR and SMS) that
 address/incorporate the
 theme of citizen security from
 the IACHR and SMS
- Number of institutions in the security sector that integrate rights and gender equality perspective in their policies, programs and operational norms

Collaborating
UNDP, UN Women, RESDAL,
DCAF, OSCE/ODIHR

Outcome at the level of effects

- Support for women's participation at all levels of the security sector, particularly in processes of policy formulation and decision-making in the sphere of security
- a. Convene a meeting of women leaders (at the national and local level) in the Americas on citizen security from a rightsbased approach and gender equality perspective
- Prepare materials of information, awareness and/or training to support influencing by women leaders in the sphere of security (negotiation, communication,
- Documents prepared for the meeting
- Information materials produced and disseminated
- Training materials produced and used in entities/specific events
- Women leaders that incorporate the theme of citizen security in their work
- Women that participate in

Responsible CIM, IACHR, Secretariat for Multidimensional security/OAS

Collaborating
UNDP, UN Women, International
IDEA

relation	with	the r	nedia,
political	dialo	ogue,	etc.)

c. In some selected countries
(at least 2 per region),
organize awareness-raising /
training sessions of women
leaders (at the national and
local level) in citizen security
and democratization of the
security sector

formal decision processes in the theme of citizen security

Outcome at the level of effects

- Capacity of civil society, particularly women's organizations, strengthened to dialogue and monitor the security sector from a rights and gender equality perspective
- a. Prepare materials for awareness-raising/training in monitoring the security sector from a rights and gender equality perspective, directed at civil society organizations, especially women's organizations
- b. In some selected countries (at least 2 per region), organize awareness-raising/training sessions for specific entities of civil society, particularly women's organizations, on monitoring the security sector from the rights and gender equality perspective
- Establish a mechanism of continuous (virtual) dialogue in order to provide follow-up on awareness/training sessions and to share information and experiences

- Information materials produced and disseminated
- Training materials produced and used in entities/specific events
- Civil society groups that initiate formal activities of dialogue or monitoring with the security sector

Responsible CIM, IACHR, Secretariat for Multidimensional security/OAS

Collaborating UNDP, UN Women, DCAF

Institutionalization of a rights-based and gender equality approach

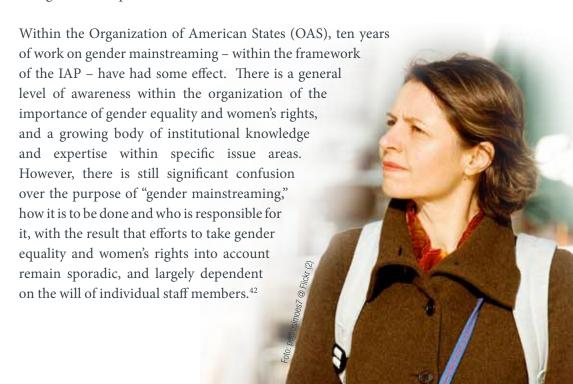
Gender mainstreaming has been a facet of the work of development organizations since the adoption of the Declaration and Platform for Action of the Fourth World Conference on Women (Beijing, 1995).⁴⁰ This was reinforced two years later when the United Nations' Economic and Social Council (ECOSOC) adopted a series of Agreed Conclusions on Gender Mainstreaming,⁴¹ which made specific commitments to incorporating gender and women's rights issues into the work of the United Nations and its specialized agencies, with a focus on the importance of accountability, evaluation and impact analysis. In the inter-American sphere, this commitment is reflected in the adoption of the Inter-American Programme for the Promotion of Women's Human Rights and Gender Equity and Equality (IAP, 2000).

Fifteen years after the adoption of the Beijing Platform for Action, progress on gender mainstreaming has been uneven, and is not well understood, largely as a result of lack of attention to issues such as accountability, reporting and consistent monitoring and evaluation. A number of international organizations, governments, donor organizations and other bodies have made both general and specific commitments – adopted policies, action plans, guidelines, conducted trainings, identified indicators and conducted five- and ten-year evaluations. Still we have the idea that gender mainstreaming as a strategy has had little impact on the extent to which gender equality and women's rights are made explicit as development goals or as organizational priorities.

40. The Beijing Platform for Action highlights the mainstreaming of gender issues as a priority for each one of its 12 Critical Areas of Concern.

41. "Mainstreaming the gender perspective into all policies and programmes in the United Nations System:" http://www.un.org/ documents/ecosoc/docs/1997/e1997-66.htm

42. Bonder, G. and S. Huyer.
"Knowledge baseline and needs
assessment: OAS Gender
Mainstreaming Programme"
Washington DC: Inter-American
Commission of Women, 2010.



This experience has led to the understanding that it is not enough to make general political commitments to these issues and then attempt to instil a basic understanding of them in lower-level technical personnel who may or may not remain with the Organization. The institutionalization of a gender equality and women's rights approach goes beyond these efforts and concentrates on building the capacity of institution to respond to the rights and demands of women in the hemisphere. The institutionalization of a gender equality and women's rights approach focuses in particular on following aspects:

a. Building high-level political will, commitment and accountability

The importance of political will has long been a facet of gender mainstreaming initiatives – however it has often been created without any concrete procedures or mechanisms to support it over the long term. Political will must be accompanied by clear and specific policy and financial commitments to gender equality and women's rights that are supported by obligatory reporting, monitoring and evaluation procedures.

b. An organizational understanding, and position, on gender equality and women's rights

Effective action on gender equality and women's rights requires the development, and maintenance, of an organizational understanding of the key issues involved. Not only should this understanding be clear internally, to the staff of the organization, but it should be easy to communicate to the organization's key stakeholders – be they governments, other international organizations, donors, civil society groups, academia and policy think-tanks or the private sector. It is essential to develop both an internal and external understanding of the value and purpose of an organization's work on gender equality and women's rights.

c. Clear, and obligatory, policy, programming and project guidelines

An organizational vision of gender equality and women's rights must be supported by clear guidelines for integrating this vision into the development of organizational mandates, policies, programmes and projects, forums and other initiatives. Ideally, these guidelines should be developed in an open, participatory manner, with a clear idea of what is feasible within the context of the organization, its capacity and resources. Once agreed, the guidelines should be widely distributed and orientation sessions organized on their utilization.

d. Continuous and open dialogue among staff, supported by capacity-development

The effective institutionalization of a rights-based and gender equality approach must be supported by open dialogue, in particular among the staff responsible for these issues within each Department or Secretariat and between this staff, senior management and those responsible for planning, monitoring and evaluation. Though there may be general awareness of the importance of gender equality and women's rights, an open and continuous dialogue ensures that any confusion or complications can be addressed, and provides a space for reflection, debate and learning at both the conceptual and programmatic levels. Moreover, this space can be utilized to recognize and support ongoing work in the organization. Identify good practices and lessons learned and foster the exchange of ideas among the personnel of an organization and its gender experts or division.

This dialogue can be supported and strengthened by regular capacity-development efforts, for example in the utilization of programmatic and policy guidelines, in the gender dimensions of a particular issue of concern (i.e. the impact of natural disasters or economic crisis), or in the identification of indicators or the use of impact evaluation processes. In addition to contributing to professional development of individual staff members, these capacity-development opportunities, if offered regularly and to a broad audience, help to build the overall capacity of an organization to respond to gender equality and women's rights.



43. In the case of the OAS, the "gender division," or the entity charged with institutionalizing a gender equality and women's rights approach, is the Inter-American Commission of Women (CIM).

Institutionalization of a rights-based and gender equality approach

Goal

Institutionalization of the rights-based approach and gender equality perspective in processes of planning, programming, and execution of programs of the OAS and in its main forums, ministerial meetings and human resource management

Main activities

Performance indicators

Responsible and collaborating bodies

Outcome at the level of effects

Institutional policy for gender equality prepared within the OAS that has the rules and necessary guidelines for concretizing and institutionalizing a rights-based approach and gender equality perspective within the OAS Secretariats, human resources., DPE/CEP, Work Commissions/Groups of the Permanent Council and oher internal work groups

- a. Conduct an internal consultation for preparation of the policy
- b. Compile the results of previous consultations
- Review the experiences of the UN ILO and World Bank in institutional policies for gender equality
- d. Create an internal working group for the preparation of the institutional policy on gender equality inside the OAS
- e. Prepare a policy proposal with the Secretariats of the OAS and with Human Resources

- Results of consultations and the recommendations derived systematized
- Proposal on institutional policy for gender equality within the OAS, both in human resources and in the work the organization prepares

Responsible CIM, OAS Secretariats and Human Resources

Outcome at the level of effects

- Integration of rights and gender equality perspective in the six main hemispheric forums of the OAS that are relevant for advancing women's equality
- Generate a dialogue with the teams that coordinate the six focalized forums of the OAS
- Rights and gender equality perspective integrated in the forums of the OAS for



- (competitiveness, labor, social development, sustainable development, private sector and justice)
- Establish collaboration agreements and a work plan systematically ensuring CIM's participation in the six forums of the CIM
- Present position papers for each forum on its specific theme and the implications of gender inequalities
- d. Provide technical assistance and collaboration for the development of the forums

- competitiveness, labor, social development, sustainable development, private sector and justice
- Level of CIM presence in the six OAS forums selected

- Preparation of a conceptual, methodological, and instrumental frame of reference to orient the integration of rights-based approach and gender equality perspective in each of the four OAS pillars, and institutionalization
- a. Review the visions and approaches that are being implemented, as well as the analytical frameworks and positioning that currently orient the actions of the four pillars of the OAS
- b. Prepare four analytical positioning documents on the four central themes of the Strategy Plan, making it possible to improve understanding of the implications of gender inequalities for policies in each of the OAS' thematic areas: women's human rights; women's political citizenship; governance and democracy;
- Four analytical positioning documents on the four central themes of the Strategic Plan prepared and disseminated
- Internal dialogues with specialists held

- multidimensional security from a dimension of gender; and citizenship and economic security of women
- c. Hold dialogues/sessions of internal reflection with the specialists in each area ("brown bag lunch" type) in order to disseminate the approaches developed in the four documents
- d. Publish the documents prepared and disseminate them

- Four analytical positioning documents on the four central themes of the Strategic Plan prepared and disseminated
- Internal dialogues with specialists held

Responsible CIM, OAS Secretariats

Outcome at the level of effects

- Creation of a high-level institutional mechanism of follow-up, observation and support for the application of the gender equality policy and the institutionalization of the perspective of human rights and gender equality in the OAS
- a. Define the functions, role and operation of the institutional mechanism
- Convene the first meeting of the mechanism to discuss the proposal on role and functions
- Design a system of monitoring and evaluation on actions in compliance with the gender equality policy, as a work instrument of the mechanism
- d. Hold work sessions every three months, with annual reports

- Mechanism established and operating
- Monitoring and evaluation system designed and established
- Annual reports prepared

- Build institutional capacities to orient the integration of the rights and gender equality perspective in OAS actions, with each Secretariat of the institution
- a. Generate a technical dialogue with each Secretariat of the OAS on specific problems, regulatory frame and public policies existing in the countries of the hemisphere
- b. Identify together with each Secretariat the priority technical areas of work to integrate rights and gender equality perspective
- c. Prepare a work and collaboration plan together in order to integrate the perspective in the prioritized areas
- d. Strengthen the technical capacity of the Secretariats in order integrate the perspective
- e. Facilitate and assist technical dialogue between the Secretariats and their partners

 Number of professionals in the four OAS Secretariats with the capacity of integrating the rights-based approach and gender equality perspective generated in their respective areas of work

5. Strategy for Execution

The strategy defined for the implementation of this Strategic Plan 2011-2016 is based on the lessons of the IAP in the last decade, as well as in recent experiences of CIM in its work within the OAS. Following are elements that define the strategy orienting the Plan's execution:

- **a.** The **institutional repositioning of CIM** as a hemispheric policy forum for women's rights and gender equality.
- **b.** Alignment, articulation, coordination and linkage of CIM's work with the priorities and activities of the Secretariats and other organs of the OAS in the most substantive areas for advancing women's human rights. In this context, the



hemispheric forums of debate of the OAS will be prioritized as a space for incidence from the women's rights and gender equality agenda, in particular the forums on competitiveness, labour, social development, private sector, security, sustainable development, among others.

- **C.** Institutionalization of a rights-based and gender equality approach that uses the analysis of gender dimensions as a means or tool, not as an end in itself.
- **cooperation** and support for **dialogue** and **cooperation** among **countries** to accelerate the formulation and implementation of public policies for women's rights and gender

equality, based on compliance by these countries with their agreed commitments on these issues, in particular inter-American and international Conventions.

e. Creation of synergies in order to seek alternatives and innovative solutions to gender inequalities, through the establishment of bridges between key sectors to mobilize women's rights, such as governments, the private sector, academia and civil society. This strategy will require the establishment of strategic

alliances with international cooperation organizations, governmental offices, civil society groups, academic and research institutions and private sector groups that work in the programmatic areas of the Plan.

- **f. Participatory knowledge management** for women's rights and gender equality, including the development of analytical studies and assessments that provide state-of-the-art, the identification, analysis and diffusion of successful experiences, good practices, and lessons learned, the rewarding of innovation both internally and externally and continued analysis of the challenges and future perspectives in each of the programmatic areas of the Plan.
- **g. Periodic monitoring and evaluation** (M&E) of the implementation of the Strategic Plan 2011-2016, at the end of each year, based on the establishment of an institutional baseline for the OAS. During the first five months of the Plan, a monitoring and evaluation system will be designed based on the institutional conditions for execution of that system. The information generated by this M&E system will be the input for feedback on execution, along with the annual and final evaluations.

An external, independent, mid-term evaluation will be made at the end of the third year of execution (2013), with key stakeholders involved in the Plan's execution (OAS General Secretariat, CIM Delegates, national machineries for the advancement of women, among others). The mid-term evaluation will consider the following: i) progress made toward development of the expected outcomes, as well as the constraints and limitations encountered; ii) the efficacy of the execution strategy and whether any corrections are necessary; and (iii) lessons learned from execution at the moment of the evaluation.



Strategic Plan 2011-2016

of the Inter-American Commission of Women (CIM)



