## PRESS RELEASE



# CIM/OAS and the University of San Carlos of Guatemala Establish Alliance to Strengthen Equality and Women's Rights

- The Executive Secretariat of CIM and the University Institute for Women at USAC agree to promote research, knowledge production, and collaboration on women's rights.
- The alliance lays the foundation for future agreements that foster regional academic and institutional cooperation.

**Guatemala City, February 11, 2025.** The Executive Secretariat of the Inter-American Commission of Women (CIM) of the Organization of American States (OAS) and the University Institute for Women at the University of San Carlos of Guatemala (USAC) signed a "Letter of Intent" this Tuesday to strengthen knowledge production and promote joint efforts in the areas of equality and women's human rights.

The signing of this agreement, held in Guatemala City, marks a commitment to academic and institutional cooperation in producing data, studies, analyses, and evidence to support diagnoses and recommendations in response to current challenges in defending women's rights.

The alliance includes multiple forms of collaboration, such as expanding and improving data production and evidence to strengthen analysis on equality, generating knowledge to support public policy development on women's human rights, exchanging documentation and publications, developing regulatory frameworks, and participating in meetings and forums of common interest.

The agreement is a first step toward formalizing a framework agreement and specific agreements detailing the concrete actions to be implemented.

During the signing ceremony, the Executive Secretary of CIM/OAS, Alejandra Mora Mora, emphasized that knowledge production is key to transforming the reality of women in the region. "With this alliance, we are building a bridge between academia and decision-making to ensure that public policies on equality and human rights are based on solid evidence," she stated.

The "Letter of Intent" was signed by Secretary Mora and the Director of the University Institute for Women at USAC, Elda Clorinda Marroquín Itzol.

Following the official signing and exchange of documents, Secretary Mora delivered the keynote lecture "University and Gender: The Pending Equation for Closing Gaps," with the participation of university faculty and students.

### Information for Journalists

#### **About CIM/OAS**

The Inter-American Commission of Women (CIM) of the Organization of American States (OAS) is the principal hemispheric forum dedicated to promoting and protecting women's human rights and gender equality. Founded in 1928, CIM has pioneered identifying the barriers women face in social, economic, and political spheres and formulating policies and programs to overcome those barriers. CIM collaborates with OAS member states, civil society organizations, and other key actors to advance the gender equality agenda in the Americas.

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