



## **Fanny Lu and CIM/OAS promote the empowerment and leadership of young women**

*September 3, 2020.* Colombian singer and Goodwill Ambassador of the [Inter-American Commission of Women](#) (CIM) of the OAS, Fanny Lu, together with Alejandra Mora Mora, Executive Secretary of the CIM, shared a dialogue via Instagram Live about the importance of sorority, the empowerment of young women and the promotion of a culture of equality between men and women from a feminist perspective.

"Women who are in spaces where we can amplify the voices of more women have a call to work in alliance towards equality. Women are my greatest inspiration when composing songs, I like to empower them because we need young women and girls to feel that they are capable of living to the fullest, to fulfill their dreams and for men to put themselves on our heels and accompany us on this road to equality," said Fanny Lu regarding her mission at the CIM/OAS to promote women's empowerment and leadership.

"Sisterhood, through alliances among women, is a key concept to open the way for young women and girls, so that they can dream big and believe that they have the opportunity to be leaders and build a more just society. It is necessary to feminize the spaces of power that have traditionally been masculine, generate a real commitment to

gender equality and provide tools to push the powerful agenda of women's rights," said Alejandra Mora Mora, the OAS' highest authority on gender.

Fanny Lu was appointed CIM/OAS Goodwill Ambassador by Secretary General Luis Almagro at the 2019 OAS General Assembly in Medellín, in recognition of her career and her work to empower women through her art. During this Mission, the CIM/OAS seeks to strengthen with Fanny Lu the work route towards a new gender pact for equality between men and women.

*The [CIM/OAS](#) is the region's main political forum for the recognition of women's human rights and gender equality. Since its creation in 1928, the CIM has played a predominant and strategic role in the promotion of women's rights in the hemisphere.*