

# Methods for Public Funding of Parties and Campaigns

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Mexico City, September 9, 2013



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# Why Public Funding?

- Level the playing field
- Expand participation/political options
- Reduce need for funds
- Limit the influence of private donors
- Increase transparency in political funding



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# Public Funding: Variables in the model

- ❖ How much to allocate?
- ❖ Who receives funds?
- ❖ How to distribute the funds?
- ❖ How are the funds paid?
- ❖ Are there conditions on the use of funds?
- ❖ Who administers the funds?
- ❖ Who controls the funds and how?



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# Public Funding – Latin America

Source: IDEA 2011

PAÍS	Aporte Electoral	Aporte Institucional	Criterio Distribución
Argentina	X	X	Mixto
Bolivia	-----	-----	-----
Brasil	X	X	Mixto
Colombia	X	X	Fuerza electoral
Costa Rica	X	X	Fuerza electoral
Chile	X	-----	Fuerza electoral
Ecuador	X	X	Mixto
El Salvador	X	-----	Fuerza electoral
Guatemala	X	-----	Fuerza electoral
Honduras	X	-----	Fuerza electoral
México	X	X	Mixto
Nicaragua	X	X	Fuerza electoral
Panamá	X	X	Mixto
Paraguay	X	X	Mixto
Perú	-----	X	Mixto
República Dominicana	X	X	Mixto
Uruguay	X	X	Fuerza electoral
Venezuela	-----	-----	-----



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# Public Funding: the Challenges

- ◆ A level playing field?
- ◆ The problem of the State as a “secret donor”
- ◆ Allocation: the “patriotic card”?
- ◆ What is funded? Actual use of funds?
- ◆ New conditions?



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# Public Funding and Gender

- ✓ Public funding based on nomination
- ✓ Equal public funding
- ✓ Targeted public funding
- ✓ Funding by contribution, not reimbursement
- ✓ Funding for media
- ✓ Rules for partisan funding
- ✓ Sanction on public funding



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## Political Funding with a Gender Approach - America

Country	Year	Measure
Costa Rica	1990	Targeted public contribution (without specifying percentage)
Panama	2002	Targeted public contribution (2.5% of annual contribution per vote)
Mexico	2007	Targeted public contribution (2% of regular annual contribution)
Honduras	2007/2008	- Targeted public contribution (10% of regular contribution – with youth) Eliminated in 2008 - Penalty on public financing amount
Brazil	2009	- Targeted public contribution (5% minimum) - Free media space (10% minimum)
Costa Rica	2009	Funds assigned to training by party – partisan allocation
Colombia	2011	Targeted public contribution (15% of state contribution for inclusion of women, youth, minorities, and other training purposes)
Panama	2012	Targeted public contribution (5% of annual contribution per vote)
Honduras	2012	Annual contribution equal to 10% of public debt for training women Maintains penalty on public funding



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# Thank you very much

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